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INSIGHTS



ProInvestors Insights brings you the latest insights and actionable ideas from a variety of viewpoints to help you navigate and invest like a professional. For many investors it is fine to stay fully invested in the broad indexes. For others with a deeper interest in the markets, ProInvestors Insights is your guide into the minds of some of today's most renowned investors.

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HIGHER RETURNS USING THE MAGNET® SELECTION PROCESS

JORDAN KIMMEL, MAGNETINVESTING INSIGHTS

The Magnet® Stock Selection Process is a unique and proprietary process to achieve superior long-term risk-adjusted returns. When I first introduced The Magnet Stock Selection Process several years ago, I suggested that the approach of screening for stocks would rise in popularity. Now most stock market software packages include a screening feature. By utilizing a screening process, the universe of companies can be quickly brought down to a manageable list to further investigate.

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Top 10 stocks for consideration:

<u>Company</u>	<u>Ticker</u>	<u>Sector</u>
1. Amgen, Inc.	AMGN	Medical
2. Applovin Corp.	APP	Business Services
3. Celestica	CLS	Industrial
4. First Solar Inc.	FSLR	Oil-Energy

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Watch Jordan on "Buy Hold Sell"
[Stop Denying Inflation: A Deep Dive with Jordan Kimmel](#)

MAGNETINVESTING INSIGHTS

The MAGNET® Stock Selection Process was one of the first (in the early 1990s) to blend elements of value, growth and momentum and has been the subject of two books including The Magnet Method of Investing (Wiley) and Magnet Investing. The MAGNET® Stock Selection Process has been licensed to prominent institutions.



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 JKimmel@MagnetInvestingInsights.com

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WHY THE MONTHLY JOBS REPORT IS OFTEN MISLEADING (OR AT LEAST PREMATURE)

BY: LOUIS NAVELLIER, NAVELLIER & ASSOCIATES

Last Wednesday, ADP announced that 150,000 new private payroll jobs were created in June, but those jobs were not very broad-based. Nela Richardson, chief economist at ADP, said, “Had it not been for a rebound in hiring in leisure and hospitality, June would have been a downbeat month.”

ADP’s balanced jobs report, as usual, is probably closer to the truth than the more widely heralded Friday jobs report, which will likely be revised later on. ADP is based on actual payroll data, not sample surveys.


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LOUIS NAVELLIER, CHIEF INVESTMENT OFFICER

Louis Navellier is Founder, Chairman of the Board, Chief Investment Officer and Chief Compliance Officer of Navellier & Associates, Inc., located in Reno, Nevada. With decades of experience translating what had been purely academic techniques into real market applications, he believes that disciplined, quantitative analysis can select stocks that will significantly outperform the overall market.

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 775-386-7973

 RFunk@Navellier.com

 Navellier.com



FEATURED ARTICLE OF THE MONTH

BY: JORDAN KIMMEL, FACTS INVESTOR

How much time should institutional and individual investors allocate to evaluating the quality of governance, or what we call the trustworthiness of public companies?

A growing body of evidence shows an increasing correlation between trustworthiness and superior financial performance. Over the past decade, a series of qualitative and quantitative studies have built a strong case for senior business leaders to make stakeholder trust building a high priority.

In the wake of the 2008 financial crisis Trust Across America-Trust Around the World (TAA-TAW) began to develop a Framework called FACTS, seeking the input from a cross-silo multidisciplinary team of professionals from leadership, compliance and ethics, governance, accounting, finance, HR, corporate social responsibility, ESG, and other disciplines, the goal was to create a sustainable model that would reduce corporate risk and maximize profitability. FACTS was finalized in 2010. It evaluates, on an annual basis, the trustworthiness of over 1500 US public companies.

How we describe trustworthiness: In the context of FACTS we describe trustworthiness as “the outcome of principled behavior” as outlined in our Framework. We do not attempt to define it.

Methodology: Now in its 14th year, Trust Across America performs an independent annual analysis using its rigorous and unique FACTS Framework. Companies do not participate, nor do they know they are being analyzed.

Framework Components: The FACTS Framework incorporates proprietary metrics and evaluates the trustworthiness of public companies based on five equally weighted indicators that form the FACTS acronym: Financial stability, Accounting Conservativeness, Corporate Integrity, Transparency & Sustainability.



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 JKimmel@MagnetInvestingInsights.com

 www.MagnetInvestingInsights.com

FACTS INVESTOR, con't

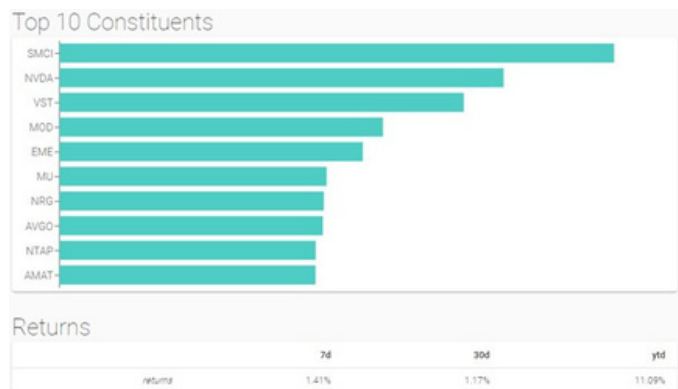
Our analysis has never identified a “perfect” company. In fact, on our 1-100 scale, it is unusual for a company to score above 80%.

Trust 200 Index

In June 2022 we retained Index One, a global back testing and index creation firm based in London to evaluate FACTS versus major US indexes. They were given ten years of annual FACTS scores for 800+ of the largest companies. More information on Index One can be found at www.indexone.io.

Trust Based Investing provides the following:

- Companies have proven through a rigorous analysis that they are well governed and trustworthy and represent lower investment risk.
- Investors can be assured that both business and investment decisions are being made ethically.
- The most trustworthy companies have stable and strong investment returns.
- A virtuous cycle is created. As investment money flows into the hands of these companies, other companies will want to follow suit and become more trustworthy.



FACTS INVESTOR

FACTS: With a 12+ year track record, the FACTS framework analyzes US based public companies on five indicators of trustworthy business behavior: Financial stability, Accounting conservativeness, Corporate governance, Transparency, and Sustainability. Index One maintains our Trust 200 Index, rebalanced annually and updated daily. Individuals can invest in the FACTS through separately managed accounts through several platforms. You can invest in FACTS using Separately Managed Accounts offered by a few selected Registered Investment Advisors.

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JKimmel@MagnetInvestingInsights.com

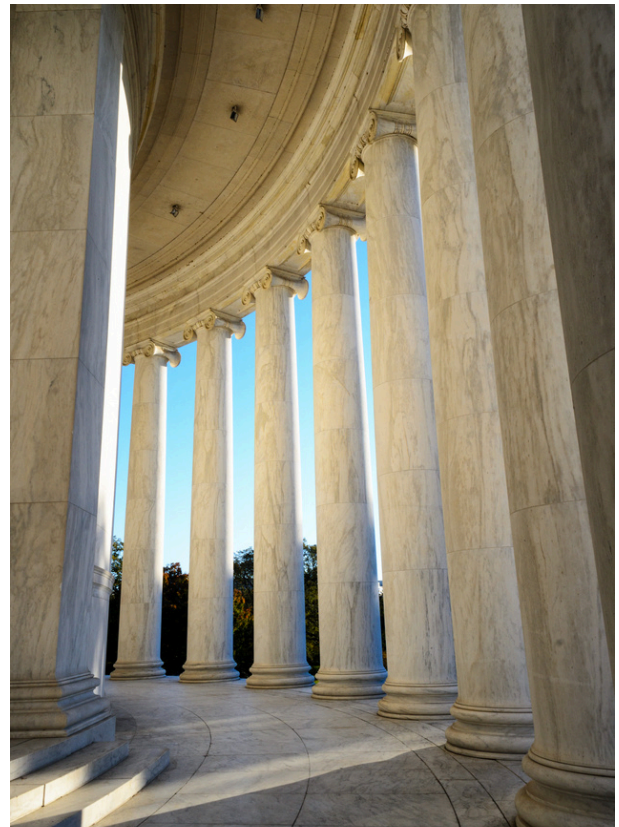
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FINDING AUGUST DIVIDEND IN A PAIR OF JEANS WITH LEVI STRAUSS BUY WRITE

BY: JOHN DOBOSZ, FORBES

This trade is a buy write on clothing company **Levi Strauss & Co. (LEVI)**, a stock that we have successfully traded over the past five years on multiple occasions. The blue jeans maker tanked last month after delivering disappointing quarterly results. Nonetheless, with an upcoming dividend, and by selling slightly in-the-money calls, the the opportunity to earn 3.69% over the next 36 days looks compelling.



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Watch John on "WealthWise"


[Secrets of Wall Street Success: MarketGrader's Lucterhand & Forbes' Dobosz Share Top Strategies](#)

FORBES MAGAZINE

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 212-620-1887

 Dobosz@gmail.com

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WALL STREET CEO WHO PREDICTED GREAT RECESSION ISSUES NEW WARNING: MIDNIGHT IN AMERICA BY: DYLAN JOVINE, BEHIND THE MARKETS

We are about to see the stock market crash 50%...real estate drop 40%, savings accounts lose 30%...and unemployment will triple.

After publicly calling the Great Recession a year in advance, I used my Bear Market Playbook to save my family a lot of pain and actually mint fortunes for myself and family and friends.

For the first time ever, I'm publishing the exact playbook I used then to navigate what I predict will be the darkest period the U.S. stock market has seen in 50 years.


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BEHIND THE MARKETS

Behind the Markets provides investment research on companies whose stocks are selling for a significant discount to what our research and analysis concludes the underlying business is worth. Our research and analysis utilizes a business valuation approach providing small investors a significant advantage over large institutional investors, which typically invest according to Modern Portfolio Theory (risk-averse with average returns).



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UNDERSTANDING AND EVALUATING DIGITAL-ASSET MUTUAL FUNDS AND ETFS

BY: CYNTHIA MCLAUGHLIN, AAI

Love it or hate it, digital assets are a part of mainstream investment options. Cryptocurrency and blockchain are heterogeneous, and their universe covers a varied landscape—not unlike going from a scorching desert to cool wetlands in a short trip. More specifically, the digital-asset umbrella includes cryptocurrency assets such as bitcoin and ethereum, stablecoins, nonfungible tokens (NFTs) and decentralized financial assets.



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Watch AAI's Wayne Thorp on "WealthWise"
[Exclusive Interview with Wayne Thorp, CFA: Inside AAI's Investment Strategies](#)

AAI - AMERICAN ASSOCIATION OF INDIVIDUAL INVESTORS

AAI is on a mission to buck the "me too" mentality of institutional investing and empower the individual investor. Join our community, where our members make nearly 3x more profit than the S&P 500.

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 312-676-4201
  Members@AAI.com
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GRANT'S RULES FOR INVESTING AND GRANT'S RULES OF CONDUCT

BY: MARK GRANT, COLLIERS

April marked the fiftieth year that I have wandered around Wall Street. Looking back, looking at our history, is an interesting adventure, that we can all learn from. Experience is the best teacher! Looking forward, however, is an even more interesting adventure, as we have the opportunity to create our own history.

For more than thirty-five years my nickname on Wall Street has been "The Wizard." I may not have seen it all, but I have seen a great deal of it.

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Watch Mark on "WealthWise"

[Debt Crisis Unveiled: Mark Grant's Income- Investment Strategy](#)


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 954-999-0933

 Mark.Grant@Colliers.com

 www.Colliers.com



MARKETGRADER IDEAS

BY: THE MARKETGRADER EDITORIAL TEAM

Carnival Corp. (CCL) - Navigating Choppy Waters with Improving Financials

MarketGrader Highlights

- Sentiment Score & Rating: 8.2 (out of 10) / POSITIVE
- StockGrade & Rating: 58.6 (out of 100) / HOLD
- Recently added to our list of 'Best Momentum Stocks'
- Among our top picks based on Improving Earnings Guidance
- FY EPS Estimate Change Last 3 Months: 14.9%

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Watch MarketGrader on "WealthWise"


Secrets of Wall Street Success: MarketGrader's Lucterhand & Forbes' Dobosz Share Top Strategies

MARKETGRADER

MarketGrader, founded in 1999, helps investors achieve superior investment returns by identifying and owning the highest-quality companies in the world. It rates 40,000+ stocks across 100+ exchanges globally, as well as 1,700+ U.S.-listed equity ETFs, each day. MarketGrader also offers equity indexes and portfolio solutions to asset managers and wealth management firms, including its flagship Barron's 400 Index.

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